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## The William Henry Jackson Award

First Grand Prize

Pro-Tour of Nature Photography

**William Henry Jackson** (1843-1942) was an American painter, photographer and explorer famous for his images of the American West. He is known as America's pioneer photographer.

William Henry Jackson was the first photographer in the world to use his images for conservation. In 1871 Jackson received a last-minute invitation from Ferdinand Hayden to join the U.S. government survey of the Yellowstone River and Rocky Mountains. Jackson joined Painter Thomas Moran who was also part of the expedition, and the two artists worked closely together to document the Yellowstone region.

His photographs of the natural wonders of northwestern Wyoming were given to members of the U.S. Congress. The congressmen were so impressed by the photos that Jackson's work proved instrumental in the vote to establish Yellowstone National Park in 1872 as the world's first national park.

Since 1872 hundreds of thousands of images have been used to excite and motivate the public to protect millions of acres of habitat for future generations. These images have been primarily used to motivate government agencies to protect wildlife habitat or scenic views through decree or purchase.

ICF has created an entirely new dimension for conservation through nature photography. The William Henry Jackson Award will commemorate the inauguration of conservation photography and the evolution of nature photography as not only a conservation tool but a tremendous economic tool for the protection of wildlife on private lands.

This Award will be a beautiful bronze representing the challenges faced by the winning Pro-Tour Teams and the earth's biodiversity ICF seeks to protect.

T h e P r o - T o u r O f N a t u r e P h o t o g r a p h y

I m a g e s F o r C o n s e r v a t i o n F u n d